

How to Make a Web Page

Web Site Tips

- You need a presence!
- There is a big range of options.
 - Free \rightarrow Paid
 - Simple \rightarrow Sophisticated
 - Basic \rightarrow Powerful
- Think about your own capabilities, time and interest, as well as the needs of your customers/viewers.
- Remember mobile.
- Do you need a custom domain?
- Keep your site up-to-date!
- Don't forget to backup.

HTML Basics

W3Schools (tutorials and help) - www.w3schools.com/html

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Try Out Wordpress

- Go to wordpress.com and set up an account.
- Give your instructor your user name and she'll add you to the site hc85616.wordpress.com (Access through wordpress.com)
- Add a page and play!

Web Site Tools

 Facebook – www.facebook.com – free, super-easy, large audience

Page Builders

- Wordpress www.wordpress.com – free or paid, hosted www.wordpress.org – free, you host (or use a hosting company)
- Squarespace www.squarespace.com – low cost, easy
- Weebly www.weebly.com low cost, easy
- Wix www.wix.com free or low cost, easy
- Google sites.google.com or www.google.com/business – free or low cost, easy

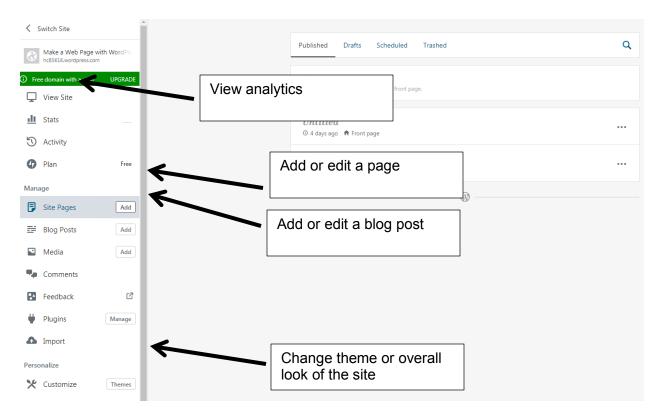
Hosting Companies

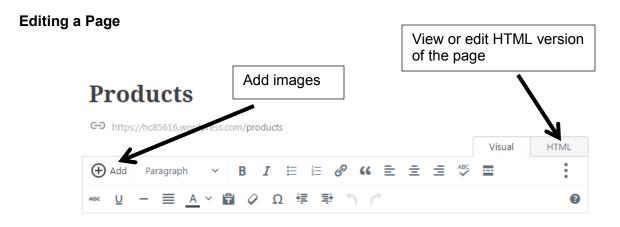
- GoDaddy www.godaddy.com
- DreamHost www.dreamhost.com
- Hostgator www.hostgator.com
- Linode www.linode.com

Domain Search

Whols or the hosting company of your choice

Wordpress





When you're ready, make sure to Schedule the post to publish.

(If you prefer, the WP Admin interface is also available.)