



# Huachuca City Library Digital Literacy Center

## Make an Eye-Catching Flyer

### Design Tips

- **Have a clear message.**
- **Keep it simple!**
  - **Less is more.**
  - **Limit fonts.**
- **White space**
- **Quality graphics**
- **Borrow!**
  - **Use templates.**
  - **Look for examples you like.**
- **Include a call to action and contact info.**
- **Print in color.**

### Online Graphics Editing Tools

- Canva – [www.canva.com](http://www.canva.com) – flyer design
- BeFunky – [www.befunky.com](http://www.befunky.com) – photo editing and collage
- Pixlr – [pixlr.com](http://pixlr.com) – photo editing

### Screen Capture

- Windows
  - Snipping tool
  - PrtScn
- Mac
  - Shift-Command-4 and drag to select

### Copyright

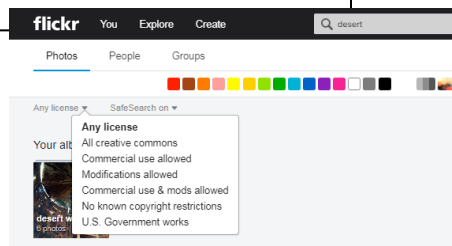
Unless otherwise indicated or in the public domain, all content on the Internet is subject to copyright (even if there is no © notice).

While there are some limited exceptions for fair use, it is best to use your own work or public domain or otherwise open-licensed content.

### Open-Licensed Clip Art

WP Clip Art  
[www.wpclipart.com](http://www.wpclipart.com)

Open Clip Art Library  
[www.openclipart.org](http://www.openclipart.org)



### Open-Licensed Photos

Flickr (set search to Creative Commons-licensed photos)  
[www.flickr.com](http://www.flickr.com)

Wikipedia  
[www.wikipedia.org](http://www.wikipedia.org)

Wikimedia Commons  
<http://commons.wikimedia.org>

Have questions? Visit the library during a Digital Drop-in session, or call us at (520) 456-1063.